

Dear Auction/ Event Coordinator,

Is your event looking to add appeal and bring out competitive spirit? Is your organization looking for a profitable and risk-free way to fundraise? Tired of asking for donations to financially support your organization's goals? We would like to introduce to you The Ultimate Collector, a sports memorabilia business that specializes in authentic, original and affordable sports memorabilia. With experience and success now under our belt, our business is on the rise as a popular choice for fundraising events and charity auctions. We would love to serve you next.

The Ultimate Collector offers authentic, original and affordable sports memorabilia, specializing in autographed photos, jerseys, frames, canvases, replica championship rings and many other unique and rare items. We have hosted and attended player signing with Darryl Sittler, Roberto Alomar and Jose Bautista just to name a few. We are proud to offer a wide variety of autographed items through our various suppliers in the industry, to provide you with quality and a great selection to choose from. We can guarantee you that your guests will be amazed with the quality of our rare products and add value to your overall event.

Our business has worked with various organizations to help fulfill their fundraising goals. We have most recently hosted silent auctions with The Baseball Academy, The Human League, House of Kin Sudbury and various charity golf tournaments just to name a few. We are also more than happy to offer raffle, door, 50/50 or any other type of prize items for your event.

The process for partnering with The Ultimate Collector for your event is flexible, simple and at **ZERO** cost and **ZERO** risk to you:

1. Choose from a variety of authentic and original sports memorabilia items from hundreds of products listed on our site and in our store
2. Items are delivered to the venue and also set up, **FREE of charge**. *Depending on quantity & location.*
3. Items are auctioned off at your event and your organization keeps all funds raised above our discounted opening bid price.
4. Any unsold items will be picked up free of charge. **ZERO RISK!**

We print all bid sheets and set the opening bid price. Guests bid on the items in increments of \$10.00 until the final bid is determined at the close of the auction. The difference between the final bid and the opening bid goes directly to your cause.

Key elements of the silent auction:

Attendance: the more guests present, the greater the competitive spirit and return.

Variety: having a wide range of unique and rare items to appeal to all guests, in which we are proud to offer. This diversity promotes greater interest and greater potential bidding.

We look forward to working with your charity, fundraising event, sports league or team. If you are interested in this profitable, risk-free opportunity, please contact us so we can guide you through this simple process. We invite you to visit our website or store and sample the quality of products we offer. Visit us online at www.ultimatecollector.weebly.com or at **Pro Am Sports Excellence**, 918 Barry Downe Rd (beside End of The Roll), in Greater Sudbury, Ontario.



Providing Value, Quality, Uniqueness and Ultimate Success at every event!

Thank you,

Dawson Reale

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